

# DEVELOPMENT OF BUSINESS INTELLIGENCE SOLUTION POWERED BY QLIK

- Confidential
- Warsaw, Poland
- Business Intelligence
- 2024



## KEY OUTCOMES:

- Designed and developed a Qlik application architecture
- Created a customised BI reporting solution
- Continuous app maintenance and new feature updates

## THE NEED:



- The Client planned to develop a portfolio of internal reporting tools, offered across the company's divisions worldwide.
- The significant expansion of services and team growth required an automated analysis approach and operational activity tracking using Business Intelligence solutions.
- EBEA was engaged to co-develop a Qlik application to address the new analytical and reporting needs of various stakeholders within the company.

## THE APPROACH:

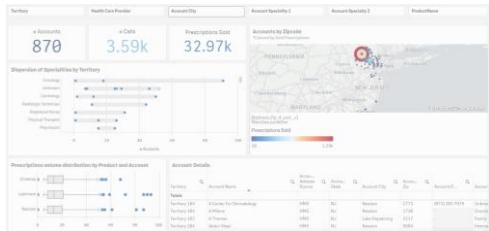
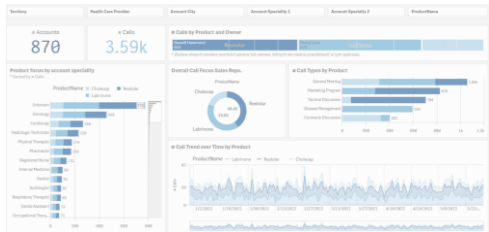
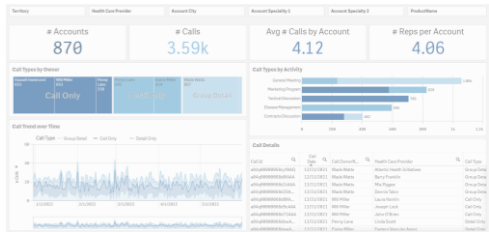


- EBEA collaborated with client stakeholders from across the Client organization, to identify business requirements and unique user needs.
- Developed a Qlik App based on the provided data model and various data connectors to streamline reporting and enhance performance analysis efficiency.
- Adopted a progressive development approach, which included iterative enhancements and continuous feedback loops. This ensured high data quality, consistency, and reliability, ultimately achieving a "single source of truth" for all stakeholders.

## THE SOLUTION:



- Development of a suite of tailored reporting tools to meet the needs of various stakeholder groups across the organisation, from the leadership team to operational departments.
- Flexible reporting structure supporting customisation of performance insights, from high-level overview of global performance to drill-down into specific metrics at a local market level.
- Continuous support in development of new features and integration of new data sources, along with ongoing maintenance to ensure data quality.



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Partnering with EBEA has significantly enhanced our internal reporting capabilities. They expertly designed and developed a Qlik application that perfectly addressed our need for a holistic business intelligence reporting solution. Their continuous support and iterative approach ensured that the solution remains robust, flexible, and tailored to our evolving business needs. I can confidently recommend EBEA for any projects focusing on Business Intelligence and data and analytics.

**Client**  
Global Analytics Director